

DEEPIKA GANESH

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Profile Summary: I work in the area of sustainable development, with 4+ years specializing in Education for Sustainable Development (ESD). I have created and conducted programs for high school students, management educators, management students, and professional teams. I am passionate about sustainability, place-based education, community engagement, and digital capabilities. I wish to design meaningful, contextual research and learning experiences that challenge learners, orient them to articulate sustainability issues, discuss critically, and design solutions.

Education:

2022: **1ST YEAR PHD STUDENT**

SCHOOL OF ENVIRONMENT AND SUSTAINABILITY, UNIVERSITY OF MICHIGAN

2015-17: **M.B.A.-SUSTAINABILITY**

XAVIER INSTITUTE OF MANAGEMENT BHUBANESWAR, INDIA

2011-14: **B.A.-COMMUNICATION STUDIES**

MOUNT CARMEL COLLEGE, BANGALORE, INDIA

Experience:

FEB 2020 – PRESENT: RESEARCH CONSULTANT (VOLUNTARY, PART TIME)

ENVIROLOVE NPO, STELLENBOSCH, SOUTH AFRICA

Research design for Hiking Trail initiative. Intervention: Fortnightly hikes with youth growing up in violent neighborhoods. Period of study: 4 years (impacted by COVID-19). Research question: What impact does time spent in nature, with safety and structure, have on students' perceptions of their lives and futures?

JULY 2018 – AUG 2021; MAY 2022 – AUG 2022: PEDAGOGICAL RESEARCH ASSOCIATE

THE INDIAN INSTITUTE OF MANAGEMENT, BANGALORE (IIM-B)

DIGITAL LEARNING DEPARTMENT - IIMBX

Research, content creation and instructional design for Massive Open Online Courses (MOOCs) on the edX platform.

Blended-learning course design, research, and delivery for long-engagement course for teachers on sustainability education for management students.

Design for learner engagement study and UNESCO Sustainable Development competencies in learners.

Initiatives as part of the Instructional Design Vertical:

- Created a MOOC Design and Development Guide to onboard course instructors.

- Designed and conducted 2 virtual workshops on 'Designing Learning Landscapes: Developing Internal Competencies.'

- Designed and conducted 1 virtual workshop on 'Embedding skills in course design.'

AUG 2017 – JUNE 2018: RESEARCH AND STUDENT ENGAGEMENT FACILITATOR

ONE STEP UP EDUCATION

Research and writing for Content and Classroom Delivery.

Designed and implemented workshops in high school for Gender, Communication, Character, Careers and Sustainable Development.

APR 2017 – AUG 2017: ASSOCIATE CONSULTANT

SATTVA CONSULTING

Research and content collaboration for published Social Investment Landscape reports in Southeast Asia, North and South Asia with AVPN and Robert Bosch Stiftung.

Involved in design of incubation process for social enterprises for NSRCEL Social, IIM-B. Authored 2 case studies and 2 white papers for internal use.

APR 2014 – DEC 2014: ANALYST

KPMG

Worked with the Knowledge Management team on developing caselets, information sanitization.

Scholarships and Courses:

- 1 of 20 global scholars in the Mentoring Program for Education for Sustainable Development by Engagement Global, Germany, 2019. Funded by the German Federal Ministry of Economic Cooperation and Development.
- Compassionate Integrity Training for Educators, Life University (Online learning program).
- Leadership and Project Management, Collective Leadership Institute.
- MOOC on MOOCs: A Digital Learning Playbook, IIMBx.

Internships:

- *Chilika Development Authority (2015):* Worked on my master's research project at the Mangalajodi Ecotourism trust and developed a proposal for eco-sensitive employment generation.
- *Nordson India (2016):* Developed structure for their first Sustainability Report using GRI G4 guidelines.

Presentations and Publications:

Presentations:

- Ganesh, D. (2019). *ESD for B-School Teachers: Effective Design to Create a Community of Business School Educators for Sustainability*. Engagement Global, The Collective Leadership Institute, and the German Federal Ministry of Economic Cooperation and Development. Public presentation at the Regional Museum, Puebla, Mexico.
- Arur, A & Ganesh, D. (2018). *Whose story is it anyway? Reframing Access in soft skills program design*. Future of Learning Conference, 2018. Presented at the Indian Institute of Management, Bangalore.
- Ganesh, D. & Basson, E. (2021). Poster. *Nature hikes as safe spaces for children in violent landscapes: An ethnographic study in South Africa*. International Conference on Sustainable Development, 2021.

Publications:

- Social Investment Landscape in Asia. Insights from North and South Asia Book 1 and Book 2. AVPN, Robert Bosch Stiftung & Sattva Media. (2017).
- Ganesh, D., Jose, P.D., & Mujgule, N. (2021). *Our Experiments with MOOCs: A Study on the Effectiveness of Blended-Learning Pedagogy in Faculty Development Programmes for Sustainability Education*. Environmental Sciences Proceedings. International Conference on Sustainable Development, 2021.