

KERRY C. DUGGAN
DugganKC@umich.edu

Kerry C. Duggan (she/her) is a sustainability expert, national political advisor, climatech executive, and former climate advisor to President Joe Biden. Known as “climate MacGyver”, Duggan is the founder and CEO of SustainabiliD, leading a team of cross-sector connectors and change agents.

EXPERIENCE:

SUSTAINABILID LLC

02/17 – present

Founder and CEO

Detroit, MI

- Founded the leading global ESG firm working across sectors to equitably solve the climate crisis
- Finds and drives creative ways to implement equitable clean energy principles into actionable climate policy, processes, and projects
- Recognized thought leader sought for advice, connections and technical expertise
- Serving a wide variety of clients, including major universities, investment firms, climatech, philanthropy, public and privately traded companies, government and business leaders

UNIVERSITY OF MICHIGAN

07/19 – present

SCHOOL FOR ENVIRONMENT & SUSTAINABILITY (SEAS)

Ann Arbor, MI

Faculty: Appointed Cross-Cutting Lecturer (February 2023 - present)

Teaching graduate level “Professional Skills course on Climate + Energy”

Founding Director, SEAS Sustainability Clinic (November 2021 - present) contract

Direct efforts to improve the ability of the City of Detroit and nonprofits serving the city to address the impacts of climate change on the natural and built environment, human health and the city’s finances—while working to enhance sustainability policy and action and provide students with real-world experiences and hands-on professional training needed to interact most effectively with underserved communities.

Co-Founder, Michigan Business Sustainability Roundtable (MBSR) (2020 - present) contract

Created to build an equitable and socially and environmentally sustainable State of Michigan through the power of business. The group includes senior business leaders who are committed to working toward transformational change in the social and environmental performance of their companies, their industries and the State of Michigan.

THE WHITE HOUSE

OFFICE OF THE VICE PRESIDENT

05/14 – 01/17

Deputy Director for Policy (08/16 – 01/17)

Washington, D.C.

Associate Director for Policy (07/15 – 08/16)

- Directly advised and counseled Vice President Joe Biden on a broad policy portfolio, including all matters relating to clean energy technology, finance, and research & development, energy infrastructure, climate change and impacts on national security, the environment and water, resilience, climate smart cities and distressed communities.
- Played a leadership role in the development of strategic communications, including first drafts of speeches, and other media for public events.
- Represented the Vice President with industry and external stakeholders at White House Councils. Championed and strengthened innovative whole-of-government programs, including the Recovery Act clean energy successes and the Strong Cities, Strong Communities Executive Order. Drove efforts to ensure key policy priorities are institutionalized for long-term impact.

THE WHITE HOUSE *(continued)*

EXECUTIVE OFFICE OF THE PRESIDENT

Deputy Director, Detroit Federal Working Group (05/14 – 01/17)

Washington, D.C.

- Pioneered and implemented an innovative “one-government” approach in Detroit, disrupting an outdated, top-down way of doing business. This transformation led the Federal government to be a more effective and responsive partner to the Mayor of Detroit and community stakeholders, during Detroit’s economic crisis.
- Lead collaborator in bringing federal capacity, technical expertise, and resources from multiple agencies, with an eye toward economic development. Accomplishments included: significant progress toward blight elimination, an advanced LED lighting system with a smaller carbon footprint, meeting Detroit’s full bus schedule for the first time in decades with new articulated buses, supporting a Regional Transit Authority, investing in green infrastructure, a new urban solar field, advanced manufacturing, and urban mobility.
- Developed strategic communications for principals (including the President, Vice President, and OMB Director, etc.) which included drafting policy memos, speeches, and social media posts.
- Informed policy initiatives for the Obama Administration, by leveraging lessons learned from Detroit to support communities in distress.

U.S. DEPARTMENT OF ENERGY (DOE)

07/10 – 07/15

OFFICE OF THE SECRETARY

Washington, D.C. & Detroit, MI

Liaison to the City of Detroit (05/14 – 07/15)

- At the request of the White House and by appointment of Secretary Moniz, served as first-ever, one-of-a-kind, appointee to a city, embedded as full-time federal staff at City Hall in Detroit to represent the President and Secretary, while providing capacity, technical assistance and direct counsel to the Mayor of Detroit, his Cabinet and local community stakeholders.
- Achieved early success in bringing DOE technical assistance to the City of Detroit and Detroit Public Lighting Authority, in support of their conversion to advanced lighting (the LEDs). Early estimates show the effort will save \$3 million and nearly 46 million kilowatts of energy per year – equivalent to the annual emissions from 10,993 passenger vehicles.
- Established and served as Deputy Director of the Detroit Federal Working Group, a first of its kind table to coordinate over twenty federal agencies in providing support and technical assistance to Detroit and providing a feedback loop to the President and Cabinet

OFFICE OF ENERGY EFFICIENCY & RENEWABLE ENERGY (EERE)

Stakeholder Engagement Director (12/12 – 05/14)

- Founded the Stakeholder Engagement Office, to establish strategic dialogues with Members of Congress, policy advocates, state, local and regional elected officials, business, and civic leaders, think tanks and philanthropy in order to advance the clean energy agenda.
- Represented the Deputy Secretary of Energy at the White House’s National Economic Council meetings on Detroit.

Director of Legislative, Regulatory and Urban Affairs, and Senior Policy Advisor (07/10 – 12/12)

- Directed the Legislative team, increased efficiency in internal processes, drafted Congressional testimony, prepared witnesses for hearings, handled Congressional inquiries and provided insights to leadership on Hill priorities.
- Served as Department-wide representative for the White House’s Strong Cities, Strong Communities Executive Order.

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LEAGUE OF CONSERVATION VOTERS (LCV) *family of organizations*

MICHIGAN LCV LEAGUE OF CONSERVATION VOTERS

06/06 – 07/10

Deputy Director & Director of Development (05/09 – 07/10)

Ann Arbor, MI

- Advised the Executive Director on strategy and business matters, including program direction, staffing and budget.
- Planned, hosted, and executed high impact events, including a televised Gubernatorial forum with multiple media sponsors and private fundraising events across the state with high-level special guests.

LEAGUE OF CONSERVATION VOTERS (LCV) “National LCV”

Washington, D.C.

Campaigns Project Manager & PAC Coordinator (05/07 – 05/09)

- Interviewed hundreds of candidates for U.S. House, Senate, and the Presidency; advised internal political and campaigns committee on endorsement and PAC decisions, wrote internal political reports based on intelligence from 38 state leagues affiliates; managed independent political programs and campaigns, including the budget and field operation in six states.
- Represented the organization(s) at PAC events, served as the main point of contact for members of Congress endorsed by the organization.

Independent Expenditure Campaign Director (Summer 2006)

Battle Creek, MI

- Managed IE campaign, including hiring field staff, and coordinating strategy and logistics for disparate turf.

MICHIGAN ENVIRONMENTAL COUNCIL (MEC)

12/04 – 09/05

Policy Specialist, Case Manager, Southeast Michigan Representative

Lansing, MI

- Represented the organization to Southeast Michigan as liaison to MEC’s seventy-member groups.
- Supported the Policy Director, coordinated membership training and two statewide campaigns.

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EDUCATION:

UNIVERSITY OF MICHIGAN **09/05 – 12/06**
SCHOOL FOR ENVIRONMENT & SUSTAINABILITY (SEAS) **Ann Arbor, MI**

Master of Science, Natural Resource Policy & Behavior, minor: Environmental Justice

- Master's Research: "Planning for the Strategic Redevelopment of Downtown Detroit" in partnership with the Detroit Economic Growth Corporation, Downtown Detroit Partnership, The Brookings Institution, A. Alfred Taubman College of Architecture and Urban Planning.
- Elected Representative on SNRE student government. Co-founded and edited the school's monthly newsletter and recipient of the Connell Fellowship for Leadership (2006).
- Provided instruction for three courses: "Biology & Human Affairs", "Biology", and "Biology & Scientific Literacy".
- Completes degree in three semesters.

UNIVERSITY OF VERMONT **01/98 – 12/00**
COLLEGE OF AGRICULTURE & LIFE SCIENCES **Burlington, VT**

Bachelor of Science, Environmental Studies (rec'd 2005)

- Selected member of the Environmental Program search committee for tenure-track professor and as Teaching Assistant for core introductory Environmental Studies 100-level course.
- Awarded NCAA Division I Women's basketball scholarship.

ST. JOHN'S UNIVERSITY **08/96 – 08/97**
ST. JOHN'S COLLEGE, HONORS PROGRAM **Queens, NY**

English major, Philosophy minor (transferred after completing summer term)

- Awarded NCAA Division I Women's basketball scholarship.
- Awarded "Un-Sung Hero" and "Highest GPA Team Member" recognition.
- Selected as a representative for the Big East Conference's "Nike All-Star" European summer travel team.

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OTHER ACTIVITIES:

Corporate Boards:

PERMA-FIX ENVIRONMENTAL SERVICES, INC. <i>Board Director</i>	05/21 – present
Our Next Energy (ONE), Board Advisor	02/22 – present
Walker-Miller Energy Services, Board Advisor	11/19 – present

Political Appointments:

U.S. Department of Energy, Secretary of Energy Advisor Board, Appointee	10/21 – present
State of Michigan Council on Climate Solutions, Gubernatorial Appointee	02/21 – present
Biden For President, Climate, Energy & Environment Policy Committee, Co-Chair	03/20 – 11/21
Biden-Harris Presidential Transition, Department of Energy (DOE) Agency Review Team (ART)	10/20 – 01/21
Biden For President, Surrogate	07/20 – 11/20
Democratic National Convention, Platform Committee, Biden Appointee and Whip	07/20 – 08/20
Biden-Harris Unity Task Force, Climate Change Task Force Member	05/20 – 07/20
Detroit Census Complete Count Committee, Co-Chair Outreach Committee	01/20 – 11/20

Volunteer:

U.S. Department of Commerce, Senior Leader Mentor	12/22 – present
Endeavor, Global Mentor	12/22 – present
Michigan League of Conservation Voters, Board Member	12/17 – present
National Wildlife Federation, Wolf Pack Member	09/17 – present
Global Council for Science and the Environment	10/17 – 04/21
Michigan League of Conservation Voters, Board Member	07/07 – 07/09

Academic:

University of Michigan, School for Environment & Sustainability, Faculty (Lecturer)	01/23 – present
University of Michigan, Erb Institute, Executive Mentor	08/20 – present
University Liggett School, Board of Trustees	06/20 – 10/20
University of Michigan, School for Environment & Sustainability, External Advisory Board	03/17 – 09/19
University of Michigan, Erb Institute Business for Sustainability, External Advisory Board	12/17 – 07/20
University of Michigan, SEAS Dean's Visiting Committee Member	12/14 – 07/15
University of Michigan, Alumni Leadership Council, Council Member-at-Large	10/07 – 01/11
Detroit Country Day School, Alumni Mentor	09/05 – present

Professional Memberships:

Detroit Athletic Club, Resident Member	04/22 – present
BasBlue, Member	01/22 – present
International Women's Forum, Member	04/20 – present
Michigan Energy Innovation Business Council, Corporate Member	2020 – present
National Press Club, Communicator Member	12/12 – present

Think Tanks

ITIF <i>NonResident Senior Fellow</i>	04/22 – present
FAS, <i>Senior Fellow</i>	05/20 – 05/21